THIS CERTIFICATE IS PROUDLY AWARDED TO

Joshua Cooley

FOR SUCCESSFULLY HAVING PASSED THE EXAM FOR

Conversation Designer CxD2

This course teaches how to write clear, natural, and persuasive copy for AI assistants. Learn advanced conversational writing techniques, tone of voice strategies, and methods to create engaging and brand-aligned chatbot and voice assistant dialogues.

CERTIFICATE ID

691d26657ebc03e665054ad1

DATE OF ISSUE

11/19/2025

ISSUED BY



Hans van Dam

Conversation Design Institute

www.conversationdesigninstitute.com

Conversation Design Institute