THIS CERTIFICATE IS PROUDLY AWARDED TO

Ginger Rutherford

FOR SUCCESSFULLY HAVING PASSED THE EXAM FOR

Conversation Designer CxD2

This course teaches how to write clear, natural, and persuasive copy for AI assistants. Learn advanced conversational writing techniques, tone of voice strategies, and methods to create engaging and brand-aligned chatbot and voice assistant dialogues.

CERTIFICATE ID

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ISSUED BY



Hans van Dam

Conversation Design Institute
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