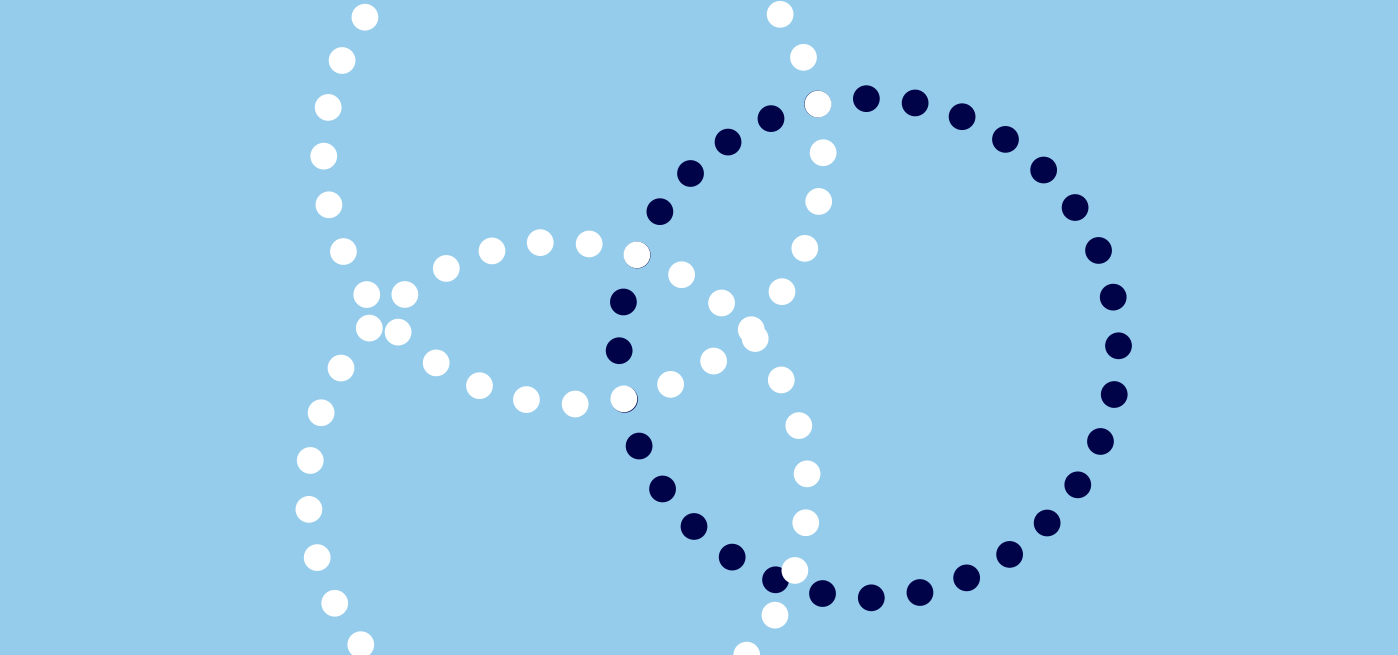




THIS CERTIFICATE IS PROUDLY AWARDED TO

Kayla Kubeka

FOR SUCCESSFULLY HAVING PASSED THE EXAM FOR

Conversation Designer CxD2

This course teaches how to write clear, natural, and persuasive copy for AI assistants. Learn advanced conversational writing techniques, tone of voice strategies, and methods to create engaging and brand-aligned chatbot and voice assistant dialogues.

CERTIFICATE ID

6a4fa62375971c795f06ac8a

DATE OF ISSUE

07/09/2026

ISSUED BY



Hans van Dam

Conversation Design Institute
www.conversationdesigninstitute.com

 Conversation Design
Institute